Dissemination

Objective: Ensure that project outcomes are communicated effectively to the scientific community and appropriate user communities. Coordinate dissemination activities between WPs and ensure representation of the project at appropriate events. Gather statistics on dissemination activities.

- D10.1 Dissemination plan M15 – complete
- D10.2 Report on awareness raising activities M21 – need key messages!
- D10.3 Dissemination report M32
- D10.4 CLIPC flyer M9 – complete
- D10.5 CLIPC dissemination publications M30
- D10.6 CLIPC policy briefs M35 – first 2 (of 3) briefs being drafted
- Wikipedia article – in draft (nearly done)
- Workshops and meetings (6 planned) as part of project/tool development – collect information about them

What we need to do: Workshops

The work package will run 6 technical workshops, each with around 8 invited participants and one large meeting (joint with WP2) with around 50 invited participants.

- Dissemination and evaluation conference (joint with WP2) – early Oct 2016 – TEC organising, location: Brussels, 1 full day, ~60 attendees, web streaming, support for breakout sessions.
- Workshop with ECMWF to discuss implementation of link between ESGF and ECMWF MARS archive – complete– meeting report was done by Stephen?
- Technical workshop on interoperability of ESA ngEO standard and CLIPC services. – KNMI meeting Nov 2014
- Technical workshop on Copernicus environmental data services (associated with Climate Change, Land Monitoring, Marine Monitoring and Atmosphere Monitoring components of Copernicus) – 2016 TBD
- Workshop on visualisation of climate data – internal meeting Wageningen, July/August 2015 – external meeting planned for 2016
- Technical workshop(s) on determining/ expressing uncertainty in climate products. – Euporias, QA3CV, Eucleia – joint with other projects – CSC organising – early 2016
- Lunch meetings in Brussels 2016?
- KNMI meeting, Nov 2015, Innovations in Climate Services

What we need to do: Other stuff

Collected via the Google form http://www.tinyurl.com/ClipcMeetings (https://docs.google.com/forms/d/1S8PCtEiHpmdD8tSrvKTIoeHz48N7gzukhlVjHZbWYIU/viewform)

- Publicise the portal at scientific meetings
- Publication(s) (peer review or conference) targeting a broader scientific audience.
- A press briefing will be prepared and distributed in advance of the final dissemination and evaluation workshop.
- A wikipedia page will be created and maintained to address a wider public which is interested in science, but not part of the science research community - drafted
- Summer schools: target existing schools on climate change impacts. Schools will be identified in the dissemination plan. CLIPC will contribute lectures and moderated discussions to 2 or 3 such schools. - Summer 2016. PIK might know summer schools? Climate-KIC? NCAS? Collaborate with IS-ENES2?
- Three policy briefs on the objectives and achievements of the project. 1) project objectives 2) early project outputs and planning for the 2nd period 3) achievements of the project. Single A4 sheet pdf – 1. rush – draft by 10 June, complete by end June.. Revise flyer for v1 of the portal Jan 2016

What we need to do: Other stuff

- Communication with European peer groups: Advertise project outputs to FP7 projects [list in Part B], ESA CCI projects and the CCI Climate Model User Group. Beyond Europe: Exploit international networks GO-ESSP, ESGF, and contact major organisations outside Europe (e.g. Data Information and Analysis System [Japan] and Geoscience Australia). - Identify outputs of interest to the different groups. List of contributions to GO-ESSP meeting (Feb 2015). Activity done- need to report it.
- Exploit outlets in established organisations and publications (Meteorological society journals, science museums, science communication conferences) - key messages? WPL to provide statement on what they're doing to interact with people outside the project
- Open dialogue with organisations active in the field of communicating science to the public (e.g. "Sense about science") - key messages? Working group? Send Sense about Science our objectives policy brief – link into their dissemination activities. Invite to final workshop? Twitter for 2016? WP2 will provide list of boundary orgs, science communication orgs
- Identify and contact relevant organisations involved in the science-policy interface. Liaise with the European Environment Agency – done via WP2
- Promote CLIPC products delivered through the climateAdapt portal. Task 4.3 will ensure that the technical problems associated the link to the climateAdapt portal are resolved – ongoing
- Website content working group/Dissemination working group? Peter, Sarah, Rob, Menno, Lars/SMHI?, CERFACS? Start Aug 2015

Key Messages

We do dissemination all the time – the important thing is to capture what we've done for reporting

- Google form set up to capture details of any events the project team attend – targeting scientific user community
  - https://docs.google.com/forms/d/1S8PCtEiHpmdD8tSrvKTloeHz48N7gzukhlVjHZbWYIU/viewform
- Need to target policy and general public communities
  - Need to know what we want to tell them!
  - Key message: what, who, and how!
  - Need WPLs and project members to tell Sarah what key messages are.
- News items – easy to put on the website – please email Sarah with anything of interest.

Example Key Messages

CLIPC offers opportunities to provide climate and climate impact information to different users including climate scientists, impact researchers, intermediary organisations and societal end users including policy makers and NGOs.

Different users have different requirements – CLIPC will help with translation, post processing and visualisation of climate data for users to tailor climate and climate impact information for their needs

CLIPC will offer information that is credible, legitimate, verified and relevant to user needs.

The CLIPC portal is suitable for both expert and non-expert users.

Users need more than just access to data – they need information that is understandable; methods for indicator aggregation and simple statistics; metadata; guidance to facilitate proper usage of data; personalized services and, the availability of a tool for the selection of scenarios.

Example Key Messages

CLIPC is different from other portals because: it provides direct access to reliable core data sources, harmonized metadata and post-processing tools, and indirect access to additional data sets. It provides a comprehensive overview of data supply, indicator availability and guidance, along with a combination of satellite and ground-based data and modelling results.

CLIPC allows researchers to get access to data more quickly and easily than before.

CLIPC makes it easier for users to combine datasets, and provides expertise to interpret those combinations.

The CLIPC portal doesn't replace expert consultancy – it is a decision support system.

The CLIPC portal will allow users to physically travel to other dimensions, where they can see first hand the different impacts of climate change.

…Other messages?